

Press release

Stockholm, July 19, 2018

Brightly Ventures strengthens the team

The Brightly Ventures team today announced that Christopher Albinsson will join as Principal, effective from August 1st.

Brightly Ventures today announced that it will strengthen its team by welcoming Christopher Albinsson as its newest member. Christopher has a background from venture capital, mid-market private equity and corporate M&A. In his previous roles, among others at Tobii and Procuritas, he has worked with deal sourcing, financial modelling, portfolio company development and exiting, as well as corporate M&A deal structuring and negotiation. He has studied industrial engineering and management, specializing in electrical engineering and corporate strategy, as well as financial economics, at Linköping University.

- "The Brightly Ventures' team is fantastic, and I'm thrilled to join," says Christopher Albinsson, Principal at Brightly Ventures. "Kerstin, Andy, Katja and John have great track records from tech investing, M&A as well as company-building, and I believe Brightly Ventures will achieve terrific results. I'm convinced we'll be able to help and support many great early-stage Nordic start-ups. The tech scene here is buzzing with brilliant young companies and Brightly Ventures will bring great value to the ecosystem, financing young tech companies and helping founders early on. "

- "It's great to have Christopher join the team.", says John Elvesjö, Managing Partner at Brightly Ventures. "Christopher shares our strong belief in the power of Nordic tech start-ups and their innovations, and will significantly strengthen the analytical and deal making capabilities of the team. I've worked close with Christopher before and I'm absolutely thrilled to get his drive, ambition and skillset behind building Brightly Ventures and backing the brightest young tech companies."

Christopher's role will involve most parts of running Brightly Ventures, scouting and making investments as well as making sure the best possible support for the Brightly Ventures portfolio companies.

Brightly Ventures is backed by The Swedish Venture Initiative. The Swedish Venture Initiative is an initiative created by cooperation between Sweden and the European Investment Fund and financed under European Structural and Investment Funds.



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About us:

*We are **Brightly Ventures**, an early-stage Nordic venture firm based in Stockholm. Our passion lies in finding and supporting those exceptional technology teams and companies who push the world forward. Our team is a group of founders, company builders, and operators with extensive experience in helping entrepreneurs achieve the full potential of their bright ideas and bold ambitions.*